

## Course Description

This is the capstone course in the Visual Communications sequence.

In this course you will review, polish, and – in most cases – redo, work from your previous courses, internships and student media work. This previous work will form the foundation for a portfolio of your work in print, tablet and web- formats. At the end of the semester these materials will be submitted to the Visual Communication faculty for a review and their assessment will be figured into your final portfolio grades.

To take this class you should have at least taken J203 and J346 and at least two other 400-level Visual Communications courses. Without these courses you will probably find it hard to meet the minimum requirements of J560. You should not take this class along with two other 400+ level Visual Communications courses.

## Course Materials

- . External storage device, 80GB +
- . A backup drive plan
- . Cost for web domain
- . A backup drive plan
- . Cost for contest entry
- . Seriously, a backup drive plan
- . A Creative Cloud subscription

## The Professor

My name is Jason Porter. I have created art as an animator, illustrator, designer, and motion graphics artist for web, video games, film, and television commercials. My current research is in developing the literacy of virtual, augmented and mixed realities. To find out more about my work, my website is [jasonthewebsite.com](http://jasonthewebsite.com).

## Communications

My office hours are by appointment only via Zoom. Class communications, when outside of office hours, will primarily take place via UofSC email ([jp14@email.sc.edu](mailto:jp14@email.sc.edu)) and through the class Slack channel. Please check your email and Slack daily for class communications.

Join the class Slack channel here:

## Connecting to OneDrive

Blackboard can be a bit temperamental when handling large files, especially the types in our major. You will need to connect to the class OneDrive to turn in some of your larger assignments.

Access the class OneDrive folder here:  
<https://tinyurl.com/j560-fa20-OneDrive>

## Grading Policy & Scale

Your final grade is based on the number of points you earn, weighted as follows:

Item	Points	Percent
Inventory	10	5%
Branding Kit	20	10%
Portfolio Mini Comp	10	5%
Portfolio Comp	30	15%
Portfolio Final	50	25%
Internal Portfolio Website	10	5%
Professional Portfolio Website	50	25%
Contest Entry	10	5%
Mock Interview	10	5%
TOTAL	200	100%

You are not in competition with other students for grades. I will not negotiate grades after the fact, regardless of personal feelings, what you feel you deserve, or how close you are to graduating.

Individual rubrics for each assignment have been posted on blackboard.

I am unable to discuss grades or other personal academic matters via email; this is what office hours are for, so please schedule time to video conference with me regarding any questions. If you wish to dispute the grade of a specific assignment/project, you may do so during the week following the return of the grade. After 5 days, your ability to dispute ends.

Grade	Percent Range	Standards
A	100 - 90	Excellent work
B+	89.9 - 85	Exceeds standards
B	84.9 - 80	Average work
C+	79.9 - 75	Slightly below standards
C	74.9 - 70	Below standards
D+	69.9 - 65	Unsatisfactory work
D	64.9 - 60	Very unsatisfactory work
F	59.9 - below	Fails to meet standards

### Late work

You will lose 1/3 of your grade for each day your assignment is late. That means that after 3 days late, the assignment is worth zero.

## Attendance

This course is asynchronous and online; therefore, I will not take any form of attendance. You are responsible for your own progress through the course.

## Class Schedule

Schedule is subject to change depending on how fast or slow we move.

Date		Topic	What's Due
24 - Aug	Week 01	Resumes, What Do YOU Want?	
31 - Aug	Week 02	Cover Letters, Branding Kit	Inventory
07 - Sept	Week 03	Looking for a Job	
14 - Sept	Week 04	Entry Level Jobs	Brand Kit
21 - Sept	Week 05	Using a Grid, InDesign Refresher	
28 - Sept	Week 06	Caption Writing	Portfolio Mini-Comp
05 - Oct	Week 07	Presenting 3D objects in 2D space	
12 - Oct	Week 08	Interviewing	
19 - Oct	Week 09	Work Week	
26 - Oct	Week 10	Work Week	Portfolio Comp
02 - Nov	Week 11	Building an Online Presence	
09 - Nov	Week 12	Work Week	
16 - Nov	Week 13	Work Week	Contest Entry
23 - Nov	Week 14	Work Week	Mock Interview
30 - Nov	Week 15	DUE: Internal Website, Professional Website, Portfolio Final	
07 - Dec	Week 16	FINALS	

## Let's Get a Job Podcast

Since I can't bring guest lecturers in to talk with you in person due to the pandemic, I'm bringing them to you as a podcast. Each week I'll talk with creative professionals about where they are now, how they got their first job and the things they wish they knew when they did. However, I want to customize the podcast for you. So, you need to let me know who or what type of person you want to hear from – and I'll put them on the show. I'll post who I'm scheduling to interview in advance in order for you to send me specific questions to ask them.

You can listen to the podcast in blackboard or subscribe through [Spotify](#), [Apple](#), or [Google](#).

Additional policies specific to course instruction for the University of South Carolina are posted on Blackboard.